

Curriculum Vitae

Name: Margaret Jane Colley
UN index number: 824974
Nationality: British

Date of birth: 9 November 1962
Place of birth: Swindon, United Kingdom
Legal resident: Panama, USA and United Kingdom

Email: marti.colley@yahoo.com

Education

Master of Arts degree in journalism (September 1997-July 1998)¹
City University, London, United Kingdom

Bachelor of Arts degree in French and Theatre Studies (September 1992-July 1996)
Warwick University, Coventry, United Kingdom

Employment

The consultant started her career as a journalist contributing articles to *The Times of London*, *The Sunday Times* (London), *Africa Analysis* (London), *Coffee and Cocoa International*, and the Diners Club magazine, among others. Over the years she has developed into an accomplished science and environmental journalist, working with institutions such as the Smithsonian Tropical Research Institute (STRI) in Panama and the United Nations Environment Programme (UNEP) in Nairobi. She was the editor and co-author of a joint publication of STRI and UNEP on the scientific findings of the Tropical Forest Canopy Biodiversity Programme and was also editor of UNEP's *Desertification Control Bulletin* and *GRID Newsletter*. She was also part of the editorial team for the UNEP *Global Environment Outlook* (GEO 1). She contributed to the preparation of *Transfer of Environmentally Sound Technologies for the Sustainable Management of Mangrove Forests: An Overview*, published in 2008 by the World Wildlife Fund (WWF). In 2009 she was part of the team that prepared the UNEP publication *Water Security and Ecosystem Services: The Critical Connection*, including co-authoring the sub-chapter on the integrated management of the Panama Canal Watershed, which was a contribution by UNEP to the United Nations World Water Assessment Programme (WWAP). She is currently a consultant with Latin American Consultants for Sustainable Development and Environmental Management, Inc., an

¹ Her specialization is environmental and scientific journalism.

environmental consultancy firm based in Panama, which is actively involved in the preparation and evaluation of several projects funded by the Global Environment Facility (GEF). She is also the Manager of Naran-Blu, a good agricultural practices (GAP) and best environmental practices (BEP) dairy farm in the highlands of western Panama.

In the past two years she has been working with a Canadian search engine optimization (SEO) company, *Wisdek*, in order to adapt her creative skills to writing in different voices for a wide diversity of online businesses selling goods and services to different audiences.

Following are her employment details.

April 2013 – present (ongoing)

Content writer with *Wisdek*, a Canadian search engine optimisation company based in Toronto, Canada. Responsible for writing creative web-site page content, blogs, articles, posts, etc. for a wide range of different companies offering diverse goods and services.

August 2004 - present

Manager of GAP/BEP dairy farm (Naran-Blu) in Chiriquí, Panama, which also produces citrus fruits. The dairy produces Grade C milk. She has extensive experience in the management of pasture grasses and feed (alfalfa, King Grass, Taiwan de Cuba and corn) and the production of silage. The farm is a member of the Association of Organic Agricultural Producers of Chiriquí (APOCHI for the Spanish surname).

May 2008 – present.

Latin American Consultants for Sustainable Development and Environmental Management, Inc. (LAGA for the Spanish surname), Panama. Consultant specializing in the preparation of GEF and UNEP project proposals. Following are selected project proposals that she helped prepare:

- GEF Project Identification Form (PIF) for project entitled “Integrating renewable energy into Mexico’s new market (Grid-Fit)”. Total funds sought: GEF: US\$10,000,000; co-financing by national agencies and international organizations: US\$60,000,000. Consultancy paid by WWF-USA in close collaboration with WWF-Mexico, October 2015-present.
- GEF Project Identification Form (PIF) and Project Preparation Grant (PPG) for project entitled “Improved management of agrochemical life cycles in the Caribbean and Central American region” to be implemented in Belize, Colombia, Costa Rica, Dominican Republic, El Salvador, Guatemala, Honduras, Jamaica, Nicaragua and Panama, with UNEP as the GEF Implementing Agency. Total funds sought: GEF: US\$19,700,000; co-financing by national agencies, international and regional organizations: US\$20,000,000. Consultancy paid by the UNEP GEF Division (DGEF) and

the Regional Coordination Unit of the Caribbean Environment Programme (UNEP-CAR/RCU), June-November 2010.

- Pre-GEF PIF concept paper for the proposed project entitled “A Multi- and Cross-Sectoral Approach to Addressing Global Environmental Threats in Mexico”, which in principle was well-received by the GEF Secretariat. The project was to be implemented by the Mexican Government and key partners, and aimed to generate significant global environmental benefits through a cross-sectoral strategy that built on the GEF Focal Areas in Climate Change, Biodiversity, Land Degradation, International Waters and Persistent Organic Pollutants; as well as the Facility’s cross-cutting areas on Sustainable Forest Management and Sound Chemicals Management. Total funding being negotiated, including with the private sector, was estimated at US\$750 million. In the end, the Mexican Government decided to develop a series of complementary projects. Consultancy paid by WWF Mexico, October 2010-December 2010.
- GEF Full-sized project (FSP) entitled “Mexico: Integrating tradeoffs between supply of ecosystem services (ES) and land use options into poverty alleviation efforts and development planning in the Mixteca, with UNEP as the GEF Implementing Agency. Total funding: GEF: US\$5,900,000; co-financing by national agencies and WWF Mexico and Central America: US\$9,788,530. Recently approved by the GEF. Consultancy paid by WWF Mexico and Central America in close consultation with UNEP/DGEF, October 2009-January 2010.
- Integrated coastal management and sustainable management of mangrove ecosystems in Guatemala, Honduras and Nicaragua, UNEP and LAGA. Project funding in the amount of US\$5 million provided by the Government of Spain. Project prepared for UNEP’s Regional Office for Latin America and the Caribbean (UNEP/ROLAC), May-July 2008. Approved second quarter 2010.

May 2002 - August 2004

Move to USA from Kenya. Family responsibilities, particularly caring for five daughters ages 3-9 at time of move.

February 1996 - May 2002

Smithsonian Tropical Research Institute (STRI), Liaison Officer to UNEP in Nairobi for collaborative activities, including the following, among others (and family responsibilities, particularly care of daughter born August 1996 and twins born May 1999, and other three children all age 6 and under at time of twins’ birth):

- Ms. Colley assisted in the preparation of the Memorandum of Understanding between UNEP and the Smithsonian Institute for cooperation in areas of

common interest signed by the Executive Director of UNEP and the Secretary of the Smithsonian in 1996.

- Developed jointly by UNEP and STRI, the purpose of the Tropical Forest Canopy Programme was to study the biodiversity of the tropical forest canopy and the impact of climate change and atmospheric ozone depletion on that biodiversity, using special research cranes developed for this project. The project was funded by the Governments of Denmark, Norway and Germany, among others, through the UNEP Clearing-house Mechanism. Ms. Colley Coordinated the preparation and editing of project proposals to support the implementation of the project, including the financing by Denmark of a research crane installed in 1997 in an evergreen tropical forest on the Caribbean side of Panama. The project has provided scientific findings to the Convention on Biological Diversity and the Montreal Protocol for the Protection of the Ozone Layer. From 1994 to 2008, it has produced nearly 300 refereed articles and books. In addition to co-authoring a book on the scientific findings of the programme, she helped in the organization of the international Tropical Forest Canopy Symposium at STRI headquarters in Panama in March 1997.
- Ms. Colley also prepared with the UNEP Biodiversity Unit the proposal for the Mpala project on complementary wildlife-agricultural activities on Kenya's Laikipia Plateau funded by UNEP and implemented by STRI.
- In consultation with the UNEP Biodiversity Unit, the consultant wrote the project proposal that provided UNEP support to the Eighth International Coral Reef Symposium hosted in Panama by STRI and the University of Panama in June 1996, including the publication of the Proceedings of the Symposium.
- The consultant also worked on the UNEP-STRI exhibit on coral reefs launched in 1998.

February – April 1997

UNEP Environmental Assessment Division, consultant. Member of team that edited the first Global Environment Outlook (GEO) published in 1998.

June 1996 - August 1996

UNEP Office of the Global Environmental Facility, consultant. Writing project proposals for the development of National Biodiversity Strategies and Action Plans for Panama, Cuba and the Seychelles, taking into account GEF operational criteria, guidance from the Convention on Biological Diversity, etc, using information submitted by countries in Spanish and French. All project proposals were approved by the GEF.

April 1993 - July 1994

Smithsonian Tropical Research Institute, writer/editor producing promotional publications in collaboration with Dr. Joe Wright, Programme Director, on the Tropical Forest Canopy Programme.

January 1993 - April 1993

APA Publications, author of travel book on Kenya.

January 1992 - April 1993

Kenya Horticultural Society and National Museums of Kenya, co-author of gardening book.

1989 – 1993

UNEP, Desertification Control Programme Activity Centre (DCPAC), Editor (consultant) of the *Desertification Control Bulletin*. Supervised by Franklin Kardy and Leonid Kroumkatchev.

1990 – 1992

UNEP, Division of Environmental Assessment, Editor (consultant) of the GRID Newsletter. Supervised by Harvey Croze.

1991

UNEP, Environmental Law Unit, proof-reader (consultant) of international environmental law book. Supervised by Ivona Rummel-Bulska.

Principal Publications

Contributor and chapter co-author of *Water Security and Ecosystem Services: The Critical Connection*, edited by Walter Rast. UNEP, March 2009.

Contributor to *Transfer of Environmentally Sound Technologies for the Sustainable Management of Mangrove Forests: An Overview*, by Omar Vidal and Jorge E. Illueca. World Wildlife Fund (WWF), 2008

Colley, Marti, *Insight Pocket Guide to Kenya*, APA Publications, 2001 (first published in 1994).

Contributing editor, *Global Environmental Outlook (GEO)*, UNEP, 1998.

Wright, Joe and Colley, Marti, *The Tropical Forest Canopy Programme*, UNEP/Smithsonian Tropical Research Institute/Parque Natural Metropolitano, 1996.

Howe, Sylvia and Colley, Marti, *Gardening in East Africa*, Kenya Horticultural Society, 1994.

Wright, Joe and Colley, Marti, *The Tropical Forest Canopy Programme* (promotional booklet), UNEP/STRI, 1994

Marti Colley, ed., *Desertification Control Bulletin* nos.17-23, UNEP, 1989-1993

Marti Colley, ed., *GRID Newsletter*, UNEP, 1989-1993

Selected Multilateral Treaties in the Field of the Environment (vol II), Proof-reader, UNEP/Grotius, 1992

Updated *Insight Guide to Kenya*, APA Publications, 1991

Updated *Fodors Guide to the Seychelles*, Fodors, 1990

Contributing editor to *Spectrum Guide to Kenya* by Mohammed Amin, Spectrum Guides, June-August 1990

Karlsen, Deborah and Colley, Marti, eds., *Insight Guide to East African Wildlife*, APA Publications, May 1989

Various news and feature articles in numerous publications between April 1989 and January 1993 including The Times of London, The Sunday Times (London), Africa Analysis (London), Coffee and Cocoa International, Diners Club magazine, etc.

Languages

English (mother tongue), Spanish (fluent) and French (fluent).

References

Mr. Scott Vaughan
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Mr. Omar Vidal
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Dr Ira Rubinoff
Former Acting Under-Secretary for Science
Smithsonian Institute
Washington, D.C.

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